



MML 2024 **SUMMER CONFERENCE**

UNLOCK THE POWER OF COMMUNITY PARTNERSHIP:
MML 2024 Summer Conference

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UNLOCK THE POWER **OF COMMUNITY PARTNERSHIP:**

MML 2024 Summer Conference

The recipient of four national conference awards, MML's Summer Conference will connect your organization to the 1,800+ attendees who represent 160 local governments across Maryland. Make a lasting impact on Maryland communities while gaining valuable exposure for your brand and mission. Join us in shaping the future of our communities and be recognized as a catalyst for positive change.





About the Event:

MML's Summer Conference serves as a catalyst for change, bringing together key stakeholders, government officials, community leaders, and industry experts to discuss pressing issues, innovative solutions, and collaborative strategies for enhancing our local communities.

Why Sponsor?

- **Prominent Exposure:** Showcase your commitment to the outcomes of Maryland's cities, towns and villages and help drive engagement to a diverse audience of decision-makers, influencers, and stakeholders.
- **Networking Opportunities:** Forge meaningful connections with government officials, community leaders, and potential business partners, opening doors to new opportunities and collaborations.
- **Brand Visibility:** Elevate your brand visibility with strategic marketing including logo placement, signage, and recognition in promotional materials, before and after the conference- and even on the Ocean City boardwalk!
- **Leadership:** Position your company as a leader in corporate citizenship and civic engagement, aligning with values that resonate with consumers and stakeholders alike. Directly contribute to initiatives and programs aimed at driving positive change and improving the quality of life for all Marylanders.

MML 2024

Summer Conference:



Don't wait, our exhibit hall will sell out and sponsor opportunities are limited.

PLEASE CONTACT

Steve Lopes

stevel@mdmunicipal.org and

Felicia Banuelos

feliciab@mdmunicipal.org

TO RESERVE YOUR SPOT TODAY.

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PREMIER EXCLUSIVE SPONSORSHIP

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Digital Sponsor – \$20,000

Your corporate logo featured on Ocean City's iconic Boardwalk and throughout the Ocean City Convention Center greeting visitors the week before July 4th. Your logo on 14 75" digital screens placed along Ocean City's famed three-mile Boardwalk. Visibility not only to conference attendees- reach thousands of visitors

Keynote Sponsor – \$20,000

This year's keynote is a nationally acclaimed inspirational speaker, focused on DEIA, hope and breaking barriers. Serve as the exclusive keynote speaker to an audience of 1200+ municipal officials and community stakeholder audience, with stage logo placement and a short opportunity to speak from the podium.

PLATINUM EXCLUSIVE SPONSORSHIP

Opening General Session – \$15,000

Help set the tone and be visible to hundreds of Maryland officials as the conference opening general session to 1200+ municipal officials and community stakeholder audience with stage logo placement and verbal recognition from

MML leadership.

Conference Registration – \$10,000

Display your brand not only on-site at registration where 2,000 attendees check in over the course of four days, this extends to our digital registration website sponsorship as well.

Closing General Session – \$15,000

Featuring Maryland Governor Wes Moore (invited), the closing general session is the chance to be remembered as we close out a jam packed three days of regional tours, workshops and exhibitor solutions. Stage local placement and verbal recognition from MML leadership.

Expo Lunch (2)– \$10,000

ONE LEFT

Imagine your pre-recorded video message playing during lunch in the expo hall on stage and the option to bring your materials to place on lunch tables.

GOLD SPONSOR

Limited
Availability Left

Team Maryland Welcome Reception - \$7,500

This casual and well attended Sunday evening event is open to all registrants. This is an excellent opportunity to get your brand in front of State, county, and municipal officials as they socialize and network on the water's edge.

Hydration Station - \$7,500

Keep attendees at their best and hydrated. Reusable water bottles distributed with your name and logo at the expo hydration station.

Mobile Kiosk - \$7,500

Your name and logo on a mobile kiosk displaying the schedule, local activities, and opportunity to take selfies, all while highlighting your product and support of local government.

Summer Conference App sponsor - \$7,500

Everytime our attendees open the app, your logo will be prominently placed on the MML - no programs are printed and this will be utilized often during the four days.

MML Block Party - \$7,500

We are here to change your networking style with some fun. Wrap up this busy conference by hosting the MML Block Party with your potential future constituents. Food, music, and cheer. This casual evening event is open to all conference participants. Another excellent opportunity to get your brand in front of and be remembered by local government officials before they head home.

Wi-Fi - \$7,500

Keep the communication flowing. Provide internet access throughout the convention center.

SILVER SPONSOR

MML Main Street - \$5,000

New for 2024: at the end of our closing general session, attendees will get to walk down the Main Street's of 30 member municipalities in this expo featuring MML member cities.

This hour-long event will get the block party feel rolling as people visit displays from every corner of the state.

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BRONZE SPONSOR

Expo Break (3) - \$3,000

ALMOST GONE

Three unique opportunities to be the real hero with an expo break- featured placement of your logo and name during the event.

Ribbon Wall - \$3,000

The most fought after wall as attendees battle out for the most ribbon each year. Have some fun and throw your name on the wall.

SOLD OUT

Staff Department Lunch (5) - \$3,000

How many roles can you name in a municipality? Police chiefs, city managers, city attorneys and our illustrious city clerks- these are just a few and this is your opportunity to get in front of the key staff of local government in Maryland.

ALMOST GONE



Mayors Lunch - \$5,000

Exclusive sponsorship for the Maryland Mayors Association lunch with a 15-minute slot to address the attendees for a short time before the business meeting begins.

SOLD OUT

Notepads - \$5,000

Stay in attendees' minds all year. Full sized writing pads imprinted with your logo and included in all workshop/ session rooms. A year-round branding item.

Pens - \$5,000

The official conference pen will be imprinted with your name and distributed in all workshop/ session rooms. A year-round branding item as these pens travel from Ocean City back to town hall.



EXHIBIT HALL

The MML Expo Hall SOLD OUT in 2023 despite an expansion of over 30 booths- don't wait on securing your booth. Meet and greet with over 1,800 mayors, council members, city managers, finance officers, public works directors, police chiefs and community stakeholders represented from across our 160 local governments. MML is solution driven and so are our members- our expo hall helps you meet face to face and build relationships with decision makers. Our members look to you for the latest information, techniques, products, and services their municipalities need. New in 2024: an expo ribbon cutting ceremony; an expo stage featuring arts, music and sponsor solutions; breaks and lunch held in the expo hall and an expo lounge for exhibitors to use to catch a break from all the activities. Please contact Steve Lopes, Deputy Director, to reserve your booth today at 410-295-9102 or SteveL@mdmunicipal.org.



Move-in: Sunday afternoon, June 23, between 12 noon and 4 p.m.

Expo Hours: Monday, June 24, and Tuesday, June 25 - 10 a.m. – 3 p.m.

📍 47 State Circle
Suite 403
Annapolis, MD 21401

📞 410-295-9100

🌐 www.mdmunicipal.org



Commercial Exhibitor Booth **\$1,250**
early bird through **April 2nd**
Commercial Exhibitor Booth **\$1,500-**
April 3rd until **May 31st**

Non-profit and Government* **\$1,000**
early bird through **April 2nd**
Non-profit and Government **\$1,300-**
April 3rd until **May 31st**

