



June 14-17, 2026

Roland E Powell
Convention Center
4001 Coastal Highway
Ocean City, Maryland 21842



www.mdmunicipal.org



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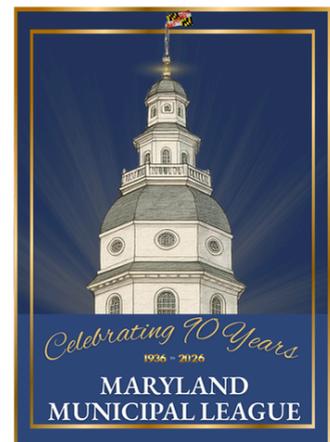
UNLOCK THE POWER OF COMMUNITY PARTNERSHIP:

MML 2026 Summer Conference

The recipient of four national conference awards, the Maryland Municipal League's MML's Summer Conference will connect your organization to over 1,800 attendees who represent 161 local governments, nonprofits, State government, and businesses across Maryland. Make a lasting impact on Maryland communities while gaining valuable exposure for your brand and mission. Join us in shaping the future of local governments and be recognized as a catalyst for positive change.

As we enter 2026, the League proudly celebrates 90 years of service. We reflect with deep gratitude on the progress we've made and the impact achieved along the way—none of which would have been possible without the steadfast support of our partners. From sharing expertise and providing education to offering innovative solutions, our sponsors play a vital role in our growth and success. Your support helps strengthen our mission and ensures we continue serving local governments across Maryland with purpose and excellence.

As we look ahead, we invite you to be a voice in the room. Join us in helping shape the next 90 years of League service and stand alongside us as a trusted partner to Maryland's local governments!





About the Event:

MML's Summer Conference serves as a catalyst for change, bringing together key stakeholders, government officials, community leaders, and industry experts to discuss pressing issues, innovative solutions, and collaborative strategies for enhancing our local communities.

Why Sponsor?

- **Prominent Exposure:** Showcase your commitment to the outcomes of Maryland's cities, towns and villages and help drive engagement to a diverse audience of decision-makers, influencers, and stakeholders.

Networking Opportunities: Forge meaningful connections with government officials, community leaders, and potential business partners, opening doors to new opportunities and collaborations.

- **Brand Visibility:** Elevate your brand visibility with strategic marketing including logo placement, signage, and recognition in promotional materials, before and after the conference- and even on the Ocean City boardwalk!
- **Leadership:** Position your company as a leader in corporate citizenship and civic engagement, aligning with values that resonate with consumers and stakeholders alike. Directly contribute to initiatives and programs aimed at driving positive change and improving the quality of life for all Marylanders.

Attendees Include

Mayors
Councilmembers
City/Town Managers
City/Town Clerks
Budget & Finance Directors
Economic Development Directors
IT Directors
Engineers
Public Works Directors
Human Resources Directors
Planning Directors
Code Enforcement Officials
Chiefs of Police
Legislators
State Officials
Businesses
Non Profits
County Officials

MML 2026 Summer Conference:

Don't wait, our exhibit hall will sell out and sponsor opportunities are limited. For more details, please contact staff.

Exhibits:

Steve Lopes

stevel@mdmunicipal.org

(410) 295-9100

Sponsorships:

Felicia Banuelos

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PREMIER EXCLUSIVE SPONSORSHIP

Digital Sponsor - \$15,000

Your corporate logo featured on Ocean City's iconic Boardwalk and throughout the Ocean City Convention Center, greeting visitors during the Conference. Your logo on 14 75" digital screens placed along Ocean City's famed three-mile Boardwalk. Visibility not only to conference attendees- reach thousands of visitors to Maryland's top summer tourist destination!



PLATINUM EXCLUSIVE SPONSORSHIP

Opening General Session - \$10,000

Help set the tone of the Conference and be visible to hundreds of Maryland officials as the conference opening general session to 1200+ municipal officials and community stakeholder audience with stage logo placement and verbal recognition from MML leadership.



Closing General Session - \$10,000

The closing general session is the chance to be remembered as we close out a jam packed three days of regional tours, workshops, exhibitor solutions, annual municipal achievement awards, and Banner City/Town recognition. Includes stage logo placement and verbal recognition from MML leadership.

New! Shuttle Service - \$10,000

Position your brand at the center of the attendee experience by sponsoring the official Conference Shuttle Service in Ocean City. Your company will receive prominent recognition as the exclusive transportation sponsor providing convenient service between select conference hotels and the Roland E. Powell Convention Center. Align your brand with accessibility, hospitality, and seamless connectivity throughout the event.

GOLD SPONSOR

Conference Registration - \$7,500

Display your brand not only on-site at registration where all attendees check in over the course of four days, this extends to our digital registration website sponsorship as well.

App Sponsor - \$7,500

Everytime our attendees open the app, your logo will be strategically placed alongside MML- no programs are printed and this will be utilized often during the four days.

Expo Lunch (2)– \$7,500

Imagine, your pre-recorded video message playing during lunch in the expo hall on stage and your materials to placed on lunch tables for Conference attendees, alongside providing short remarks on the expo stage!



Wifi Sponsor - \$7,500

Keep attendees connected as the exclusive WiFi Sponsor at Your brand will be prominently recognized for powering wireless access throughout the event. Align your company with innovation, accessibility, and the technology that keeps the conference running.

BRONZE SPONSOR

Hydration Station - \$5,000

Keep attendees at their best and hydrated. Reusable water bottles distributed with your name and logo at the expo hydration station.

Main Street- \$5,000

This dynamic event highlights municipalities from across Maryland at interactive expo tables, celebrating local leadership, innovation, and community pride. As the event sponsor, your organization will be recognized for supporting collaboration and strengthening connections across the State.

Welcome Reception (4)- \$5,000

Kick off the conference in style as the exclusive Welcome Reception Sponsor. This high-energy gathering brings attendees together for networking, refreshments, and their first look at exhibitors.

Mayors Luncheon- \$5,000

Exclusive sponsorship for the Maryland Mayors Association luncheon with an opportunity to address the attendees for a short time before the business meeting begins.

Staff Department Lunch (4) - \$3,500

How many roles can you name in a municipality? Police chiefs, city managers, city attorneys and our illustrious city clerks- these are just a few and this is your opportunity to get in front of the key staff of local government in Maryland.

Expo Break (2) - \$3,000

Two unique opportunities to be the real hero with an expo break- featured placement of your logo and name during the event.

Ribbon Wall - \$3,000

The most fought after wall as attendees battle out for the most ribbons each year. Have some fun and add your name on the wall.



EXHIBIT HALL

The MML Expo Hall SOLD OUT in prior years, despite an expansion of over 30 booths- don't wait on securing your booth. Meet and greet with over 1,800 mayors, council members, city managers, finance officers, public works directors, police chiefs and community stakeholders represented from across our 161 local governments. MML is solution driven and so are our members- our expo hall helps you meet face to face and build relationships with decision makers. Our members look to you for the latest information, techniques, products, and services their municipalities need. Please contact Steve Lopes, Director, to reserve your booth today at 410-295-9102 or SteveL@mdmunicipal.org.

Exhibit Booth Rates before March 1

\$1,250 - Commercial and Community Partner Exhibit Booths

\$1,800 - Commercial and Community Partner Prime Exhibit Booths

\$1,000 - Nonprofit/Government Exhibit Booths

Exhibit Booth Rates after March 1

\$1,500 - Commercial and Community Partner Exhibit Booths

\$1,800 - Commercial and Community Partner Prime Exhibit Booths

\$1,300 - Nonprofit/Government Exhibit Booths
Each 10x10 booth includes 2 registrations (meals, breaks, two receptions)

Booth Move-in:

Sunday, June 14, between 8 and 3 p.m.

Vehicle Move-in:

Sunday, June 14, between 8 and 11 a.m.

Booth Move-out:

Tuesday, June 16, between 3 and 5:00 p.m.