



June 22-25, 2025

**Rowland E Powell
Convention Center
4001 Coastal Highway
Ocean City, Maryland 21842**



www.mdmunicipal.org



Felicia Banuelos
**Deputy Director, Community
Engagement & Executive Operations**



(410) 295-9118



feliciab@mdmunicipal.org



UNLOCK THE POWER OF COMMUNITY PARTNERSHIP:

MML 2025 Summer Conference

The recipient of four national conference awards, the Maryland Municipal League's MML's Summer Conference will connect your organization to over 1,800 attendees who represent 160 local governments, nonprofits, State government, and businesses across Maryland. Make a lasting impact on Maryland communities while gaining valuable exposure for your brand and mission. Join us in shaping the future of local governments and be recognized as a catalyst for positive change.





About the Event:

MML's Summer Conference serves as a catalyst for change, bringing together key stakeholders, government officials, community leaders, and industry experts to discuss pressing issues, innovative solutions, and collaborative strategies for enhancing our local communities.

Why Sponsor?

- **Prominent Exposure:** Showcase your commitment to the outcomes of Maryland's cities, towns and villages and help drive engagement to a diverse audience of decision-makers, influencers, and stakeholders.
- **Networking Opportunities:** Forge meaningful connections with government officials, community leaders, and potential business partners, opening doors to new opportunities and collaborations.
- **Brand Visibility:** Elevate your brand visibility with strategic marketing including logo placement, signage, and recognition in promotional materials, before and after the conference- and even on the Ocean City boardwalk!
- **Leadership:** Position your company as a leader in corporate citizenship and civic engagement, aligning with values that resonate with consumers and stakeholders alike. Directly contribute to initiatives and programs aimed at driving positive change and improving the quality of life for all Marylanders.

MML 2025

Summer Conference:



Don't wait, our exhibit hall will sell out and sponsor opportunities are limited. For more details, please contact staff.

Exhibits:

Steve Lopes

stevel@mdmunicipal.org

(410) 295-9100

Sponsorships:

Felicia Banuelos

feliciab@mdmunicipal.org

(410) 295-9118



www.mdmunicipal.org

PREMIER EXCLUSIVE SPONSORSHIP



Digital Sponsor - \$20,000

Your corporate logo featured on Ocean City's iconic Boardwalk and throughout the Ocean City Convention Center, greeting visitors during the Conference. Your logo on 1475 digital screens placed along Ocean City's famed three-mile Boardwalk. Visibility not only to conference attendees- reach thousands of visitors to Maryland's top summer tourist destination!



Keynote Sponsor - \$20,000

Front and Center! Serve as the exclusive keynote speaker to an audience of 1200+ municipal officials and community stakeholder audience, with stage logo placement and a short opportunity to speak from the podium. More details about our Keynote Speaker can be found online.

PLATINUM EXCLUSIVE SPONSORSHIP

Opening General Session - \$15,000

Help set the tone of the Conference and be visible to hundreds of Maryland officials as the conference opening general session to 1200+ municipal officials and community stakeholder audience with stage logo placement and verbal recognition from MML leadership.

Closing General Session - \$15,000

The closing general session is the chance to be remembered as we close out a jam packed three days of regional tours, workshops, exhibitor solutions, annual municipal achievement awards, and Banner City/Town recognition. Includes stage logo placement and verbal recognition from MML leadership.

Conference Registration - \$10,000

Display your brand not only on-site at registration where all attendees check in over the course of four days, this extends to our digital registration website sponsorship as well.

Expo Lunch (2)- \$10,000

Imagine, your pre-recorded video message playing during lunch in the expo hall on stage and your materials to placed on lunch tables for Conference attendees, alongside providing short remarks on the expo stage!

GOLD SPONSOR

Welcome Reception (2) - \$7,500

This casual and well attended Sunday evening event is open to all registrants. This is an excellent opportunity to get your brand in front of State, county, and municipal officials as they socialize and network on the water's edge.

Wi-Fi - \$7,500

Keep the communication flowing. Provide internet service throughout the convention center.

Summer Conference App sponsor - \$7,500

Everytime our attendees open the app, your logo will be strategically placed alongside MML- no programs are printed and this will be utilized often during the four days.

Mobile Kiosk - \$7,500

Your name and logo on a mobile kiosk displaying the schedule, local activities, the ability to take selfies, all while highlighting your product and support of local government

BRONZE SPONSOR

MML Block Party (4) - \$5,000

LIMITED AMOUNT LEFT!

We are here to change your networking style with some fun. Wrap up this busy conference by hosting the MML Block Party with your potential future constituents. Food, music, and cheer. This casual evening event is open to all conference participants. Another excellent opportunity to get your brand in front of and be remembered by local government officials before they head home.

Hydration Station - \$5,000

Keep attendees hydrated and well hydrated. Reusable water bottles with your name and logo at the expo hydration station.



Mayors Luncheon- \$5,000

Exclusive sponsorship for the Maryland Mayors Association luncheon with an opportunity to address the attendees for a short time before the business meeting begins.

LIMITED AMOUNT LEFT!

Staff Department Lunch (4) - \$3,000

How many roles can you name in a municipality? Police chiefs, city managers, city attorneys and our illustrious city clerks- these are just a few and this is your opportunity to get in front of the key staff of local government in Maryland.

Expo Break (2) - \$3,000

Two unique opportunities to be the real hero with an expo break- featured placement of your logo and name during the event.

Ribbon Wall - \$3,000

The most fought after wall as attendees battle out for the most ribbons each year. Have some fun and add your name on the wall.

www.mdmunicipal.org



EXHIBIT HALL

The MML Expo Hall SOLD OUT in prior years, despite an expansion of over 30 booths- don't wait on securing your booth. Meet and greet with over 1,800 mayors, council members, city managers, finance officers, public works directors, police chiefs and community stakeholders represented from across our 160 local governments. MML is solution driven and so are our members- our expo hall helps you meet face to face and build relationships with decision makers. Our members look to you for the latest information, techniques, products, and services their municipalities need. Please contact Steve Lopes, Deputy Director, to reserve your booth today at **410-295-9102** or **SteveL@mdmunicipal.org**.



47 State Circle
Suite 403
Annapolis, MD 21401

410-295-9100

www.mdmunicipal.org



Exhibit Booth Rates before March 3

\$1,250 - Commercial and Community Partner

Exhibit Booths

\$1,550 - Commercial and Community Partner Prime

Exhibit Booths

\$1,000 - Nonprofit/Government Exhibit Booths

Exhibit Booth Rates after March 3

\$1,500 - Commercial and Community Partner

Exhibit Booths

\$1,800 - Commercial and Community Partner Prime

Exhibit Booths

\$1,300 - Nonprofit/Government Exhibit Booths

Each 10x10 booth includes 2 registrations (meals, breaks, three receptions)



Booth Move-in: Sunday, June 22, between 12 and 4 p.m.
Vehicle Move-in: Sunday, June 22 between 8 and 12 p.m.
Booth Move-out: Tuesday, June 24, 3:00 p.m. – 4:00 p.m.