

PARTNERSHIP
OPPORTUNITIES



EXCELLENCE IN
LEADERSHIP

CONFERENCE

OCTOBER 12-14, 2025

UNLOCK THE POWER OF **COMMUNITY PARTNERSHIP:**

EXCELLENCE IN LEADERSHIP CONFERENCE

There's something truly special about Autumn Glory weekend in Western Maryland—the crisp mountain air, the vibrant colors, and the chance to slow down and connect. We'd love for you to join us as we gather with leaders from across Maryland and our neighboring communities. Some of the best conversations happen around a cozy fire pit, where ideas flow freely and partnerships begin. Together, we'll explore how to strengthen our communities, support one another, and prepare for whatever comes next. Come be part of the conversation—and share the solutions only you can offer.



A handwritten signature in dark ink, appearing to read 'Theresa Kuhns'.

Theresa Kuhns
Chief Executive Officer
Maryland Municipal League

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About the Event:

MML's Excellence in Leadership Conference brings together key stakeholders, government officials, community leaders, and industry experts to discuss pressing issues, innovative solutions, and collaborative strategies for enhancing our local communities.

Why Sponsor?

Prominent Exposure: Showcase your commitment to the outcomes of Maryland's cities, towns and villages and help drive engagement to a diverse audience of decision-makers, influencers, and stakeholders.

Networking Opportunities: Forge meaningful connections with government officials, community leaders, and potential business partners, opening doors to new opportunities and collaborations.

Brand Visibility: Elevate your brand visibility with strategic marketing including logo placement, signage, and recognition in promotional materials, before and after the conference.

Leadership: Position your company as a leader in corporate citizenship and civic engagement, aligning with values that resonate with consumers and stakeholders alike. Directly contribute to initiatives and programs aimed at driving positive change and improving the quality of life for all Marylanders.



GOLD SPONSOR

General Sessions (3) – \$5,000

Front and center! If you're looking for a speaking option in front of all of our attendees, the General Session sponsorships are for you. Available are 3 time slots, that allow you two minutes of speaking time in front of a packed room of municipal leaders representing Maryland's local governments, as well as neighboring States.

BRONZE SPONSOR

Welcome Break– \$2,500

Energize those leaders in Maryland, by sponsoring one of their breaks! When attendees line up to enjoy a snack and refreshment, they'll see your business logo and have you to thank.

Smores & Whiskey (2) – \$2,500

Who can resist the perfect mixture of chocolate, marshmallow, and graham crackers? Promote your business with the tempting lure of smores by the fire pit. Not many can resist indulging in this delicious treat, and you'll be the unsung hero for providing it!

Mountain Trail Break – \$2,500

This energizing pause gives attendees a chance to recharge! It's a unique way to connect with participants while fueling their journey through the day.

Exclusive: Lunch On The Road – \$2,500

Support attendees and showcase your brand by sponsoring bagged lunches. Your sponsorship will provide convenient, nutritious meals for participants at the end of the event, giving them the much needed energy to drive home, along with a reusable bag.

Conference App. – \$2,500

Gain prime visibility as the exclusive sponsor of the official conference app – the central hub for all event information, schedules, and networking.

SILVER SPONSOR

Exclusive: Mountain Reception – \$3,000

Networking is the #1 way we get things done in Maryland! Be a sponsor of the MML Excellence in Leadership Conference Welcome Reception, and get to know our members during a more relaxed setting.

Exclusive: Maryland Mayors Association – \$3,000

Ready to be the only business in the room? Sponsor the Maryland Mayors Association meeting, where you'll have the opportunity to network with Chief Elected Officials, and have a short speaking role. Sponsor is also welcome to leave promotional materials on the table during the luncheon.

Exclusive: The Daily Grind – \$3,000

Put your brand in every hand — literally. Your organization will be featured on the official MML Fall Conference mugs distributed to attendees. Mugs will be used throughout the event and taken home afterward, offering extended brand visibility well beyond the conference. It's a warm, memorable way to connect with municipal leaders, decision-makers, and community influencers.

Continental Breakfast – \$3,000

Start the day on a high note by fueling attendees with a fresh, energizing breakfast. As the Continental Breakfast Sponsor, your organization will be recognized for supporting one of the most important meals of the day.

NEW! YURT SPONSOR

\$3,000

Exclusive option, only 2 available. Yurt sponsorship provides you with the opportunity for a one day setup in one of our session yurts, all to yourself. Zero competition, all the foot traffic!

EXHIBIT TABLE

\$1,500

Set up for success with our exhibit table option. Showcase your solutions throughout the duration of the event. New for 2025, exhibit tables will be directly located in the General Session space, offering you key opportunities to collaborate with guests during General Sessions, meals, and more. Don't wait, our exhibit tables are limited and will sell out!

PLEASE CONTACT

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Steve Lopes

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TO RESERVE YOUR SPOT TODAY.



CONFERENCE VENUE

Tucked away in the mountains of Western Maryland, Wisp Resort is Maryland's only 4-season ski, golf, and recreational destination resort. Wisp's 132 acres of ski terrain is great for winter play, but there's three more seasons of adventure. While there for MML's Fall Conference, the Wisp Resort and the Deep Creek Lake area offer shopping, dining, and more:

- Three different canopy tours
- Mountain Coaster
- 36 holes of golf
- Whitewater rafting
- Flatwater kayaking

NON-MEMBER PRICING

Non-member registration is \$600 for the duration of the conference. Community Partners wishing to purchase additional registrations will pay the reduced price of \$450 per registrant.